

**CURRENT ISSUES IN BUSINESS**



**ECONOMIC STUDIES**

## **Call for Papers:**

### **4th Current Issues in Business and Economic Studies (CIBES) Conference**

*Frascati (Rome), Italy*

**Conference Theme:**

"Emerging Dynamics in Business and Economics: Interdisciplinary Insights and Innovations"

We are delighted to announce the 4th Current Issues in Business and Economic Studies (CIBES) Conference, to be held in the beautiful and historic city of Frascati, near Rome, Italy. This prestigious conference brings together a diverse group of academics, industry professionals, and experts from around the globe. Our aim is to delve into the latest emerging dynamics within the fields of business and economics.

This year, we have chosen the theme "Emerging Dynamics in Business and Economics: Interdisciplinary Insights and Innovations." The focus is on embracing the multifaceted and ever-evolving nature of business and economic studies, particularly in the context of our modern world. We seek to provide a comprehensive platform for exploring innovative ideas, sharing cutting-edge research, and fostering collaborative discussions that span across various disciplines within the broader spectrum of business and economics.

The CIBES Conference represents an invaluable opportunity for participants to engage with contemporary issues, exchange perspectives, and contribute to shaping the future direction of business and economic studies on a global scale.

## **Conference Focus:**

We seek to unravel the complexities of the current economic and business landscape by bridging various disciplines and perspectives. The conference will serve as a platform for discussing ground-breaking research, innovative practices, and insightful theories in the following fields:

- **Finance and Accounting Studies:** Exploration of new financial technologies, ethical accounting practices, and the global financial landscape's impact on businesses and economies.
- **Management and Organization Studies:** Examination of leadership, organizational behavior, and management strategies in an increasingly interconnected and digital world.
- **Marketing Studies:** Analysis of modern marketing techniques, consumer behavior, and the impact of digital transformation on marketing practices.
- **Operation Management:** Insights into supply chain management, production optimization, and the role of technology in operational efficiency.
- **Quantitative and Qualitative Studies in Business Administration:** Innovative research methods and analyses in business administration, offering new perspectives on traditional concepts.
- **Microeconomics and Macroeconomics:** Discussions on the latest trends in economic theory, policy implications, and the global economic environment.
- **Public Finance and Labor Economics:** Critical examination of government policies, labor market dynamics, and their impact on public finance and welfare.
- **Econometrics:** Advanced econometric analyses to understand economic trends, forecast future patterns, and formulate strategies.
- **Sociology of Organizations and History of Economics:** Exploration of the societal impact of economic policies and the historical evolution of economic thought.

## **Submission Guidelines:**

- Abstracts should be no more than 350 words, clearly stating the research question, methodology, and preliminary findings.
- Full papers should be submitted following the conference's formatting guidelines, available on our website.
- Submissions will undergo a double-blind peer-review process.

## **Key Dates:**

- Abstract Submission Deadline: Please check registration page for more details.
- Full Paper Submission Deadline: 10 August 2024
- Conference Dates: 20-21-22 June 2024

For more information, please visit our website at [www.cibesconferences.com](http://www.cibesconferences.com)